



Dear Contractor,

At Replas, we're offering a unique opportunity to grow yours and our business by being involved with a product of the future.

Since 1992, we've been manufacturing high-quality, long-lasting recycled-plastic decking, signage, traffic control products and outdoor furniture in Australia by reusing plastic diverted from domestic and commercial waste streams.

We are now looking to establish strategic partnerships with independent contractors so that we can provide a seamless, end-to-end installation service for customers, and to simultaneously promote our products more effectively to a wider audience.

After all, it's the people who work with our products on a daily basis who are best equipped to spread the word about our low-maintenance, environmentally-friendly range.

Introducing the Replas Diamond Alliance Program

Here's how it works

At Replas, manufacturing is what we do best. We leave the installation of our fantastic products to the experts.

That's why we created the **Replas Diamond Alliance Program** — a program designed to mutually benefit both Replas and the contractors who install our products.

Contractors working in the landscaping, land development and infrastructure industries are invited to become members of the program.

Membership of the program is free. There are no costs involved at all — only benefits.



We will support members by providing business opportunities including leads from our many marketing activities and tenders. We will promote completed projects on our website and in our monthly online newsletter. This newsletter currently goes out to more than 20,000 subscribers, many of whom work in local councils across Australia, and all of whom have expressed an interest in an environmentally-sustainable future.

Here's what we offer

At Replas, we're so passionate about our products we never stop talking about them! Our communication channels include our informative website and our monthly on-line newsletters. We also regularly participate at trade shows, speaking engagements and site visits — forums where we have the opportunity to meet and talk with potential customers.

You can be assured that whenever we sniff out an opportunity for supply and installation of our products anywhere in Australia, we'll tell you about it.

We also offer you

- leads - access to tenders¹ and other market segments currently not being serviced;
- a limited number of memberships in each market to ensure that you gain and maintain your competitive advantage;
- state-of- the-art training² and support;
- a dedicated Diamond Alliance Program testimonial section on our website which features your contact details, capabilities and examples of your completed projects;
- monthly on-line newsletters keeping you and your customers up to date with the latest in product developments and installations;
- the opportunity to make a difference to the environment by encouraging your customers to choose the environmentally-sustainable alternative to traditional materials.

¹ Leads are not exclusive to the individual contractor. All opportunities are communicated to and open to all members.

² Members must attend a full-day training session. These will be held in various locations around Australia at dates to be determined.



Here's your chance to get on board!

We want you to join our team as a founding member, if you:

- want to build your business and increase your profits by becoming one of a select group of suppliers and installers of our range;
- have all necessary insurances and permits in place as well as a documented Occupational Health and Safety Plan;
- are willing to actively promote the use of Replas recycled-plastic products and ancillary products to your customers; and
- are passionate about protecting our environment for future generations.

Get on board today

The timing is right. Organisations are facing increasing pressure from governments and the public to seek environmentally-sustainable alternatives to traditional materials.

Not only that, but there's plenty of repeat business coming in from local councils who have discovered that when we say 'low maintenance' about our products, we mean 'low maintenance'! Their maintenance budgets have never looked healthier and they're keen to install more.

For more information call 1800 REPLAS (737527)