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FOR IMMEDIATE RELEASE

Frankston Mayor has recycling in the bag

A challenge issued to the community to find its ‘inner recycling hero’, was taken up by Frankston City Mayor, Councillor James Dooley, when he visited the Replas Environmental Centre in Carrum Downs.

While government is being called on to ban plastic shopping bags this Victorian based recycling company has found a better way to deal with the problem and they’ve recruited a new super hero—Captain Replas—to help spread the message.

Captain Replas met with the Mayor, at what is one of the largest plastic recycling centres in the Southern Hemisphere, to explain how plastic bags aren’t the real problem, but it’s what we do with them that matters.

The local plastic-recycling company has developed world-leading technology to take a range of plastic waste and turn it into products suitable for outdoor use.

‘Most of us only know to put out our hard plastics in our recycling bin, but thanks to recycling hubs across the city, there are now many ways that we can recycle our plastic bags and other scrunchable items – to stop them from contributing to landfill,’ said the Mayor.

‘The Replas Environmental Centre is well worth a visit to anyone interested in considering alternative uses of recycled plastic, from those in engineering and the construction industry to local families.

‘This centre identifies all of the possibilities regarding what plastics can be transformed into and the possibilities currently being overlooked – and is an educational experience.

‘Super heroes like Captain Replas help to spread the word about making environmentally sustainable choices to our next generation.’

Captain Replas’ quest to find ‘super civilians’, who are brave enough to take the tour, also has a serious side as visitors learn how they can be part of the solution to the problem of plastic in our environment.

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‘We wanted to find a unique and fun way to share our story, raise awareness about recycling and demonstrate how these throwaway bags can be turned into a variety of outdoor products,’ said Peter Patterson, Business Development Manager, Replas.

Replas recycles plastic collected through the REDcycle supermarket program. The collection points at Coles and Woolworths offer customers something that kerbside recycling programs do not currently offer - a convenient and responsible way to recycle a range of plastics including cling wrap, bread bags, frozen food packaging, and rice and pasta packets.

Community support for this program is helping to divert tonnes of plastic waste into recycling rather than ending up in landfill.

‘This is only half the solution. For recycling to be viable there must also be a demand from the community for the products made from the waste material. We challenge people’s thinking on recycling and encourage everyone to ‘Take the Tour’ to find out more,’ said Peter.

The Replas Environmental Centre is open to groups from schools, business and the community. The centre incorporates a “tunnel experience”, which offers an innovative learning environment as well as a theatre that shows films on recycling. School groups can explore the showroom through an interactive recycling fact hunt while business and community groups can take advantage of the conference room for meetings.

For more details about the Replas Environmental Centre visit: www.myrec.com.au
To hear Captain Replas’ message: <http://www.replas.com.au/videos/captain-replas/>

Company Profile

Since its beginnings in 1991, Replas has developed world leading technologies to reprocesses Australia’s waste into robust recycled-plastic products for outdoor use. These products offer an ethical alternative to virgin materials and provide long-lasting advantages to customers.

The company produces a range of over 200 products and is Australia’s leading producer of recycled-plastic products using state-of-the-art machinery and robotics together with a high degree of energy efficiency.

Replas is proud to partner with the RED Group in working with companies, such as Coles, Woolworths and major manufacturers, who have taken responsibility for the plastic waste they create. Replas assists them in reducing their environmental impact by ensuring their plastic waste is recycled and reused within Australia.

Recycled plastic is resistant to termites, microorganisms and moisture, and will never split, rot, crack or need painting. With a range including outdoor furniture, bollards, signage, and decking, Replas strongly believes it is helping to create a better environment for the future.

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